

FIG. 1

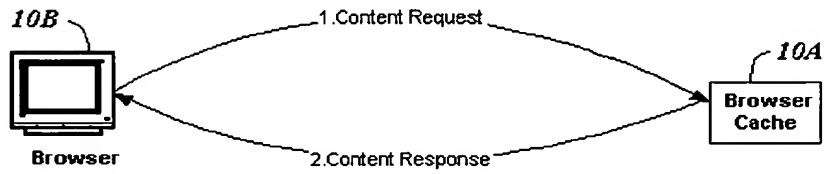


FIG. 2A

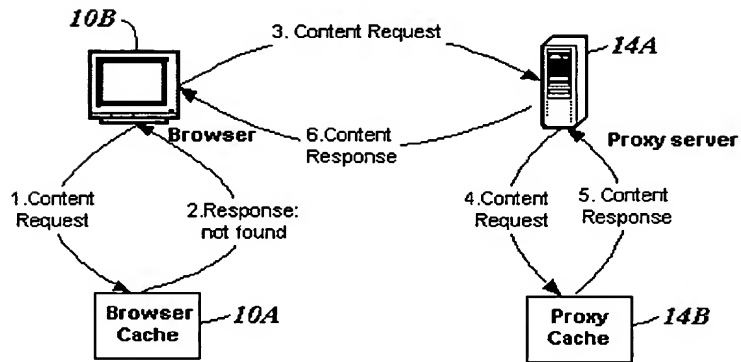


FIG. 2B

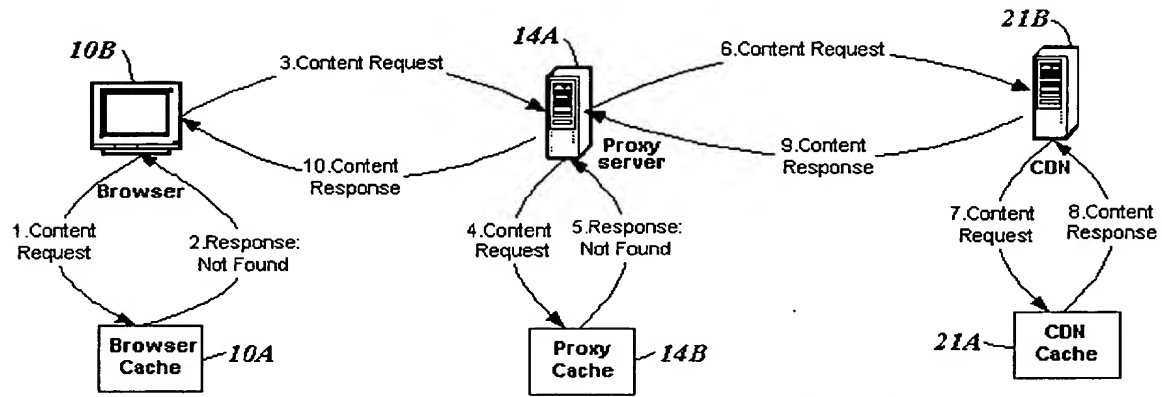


FIG. 2C

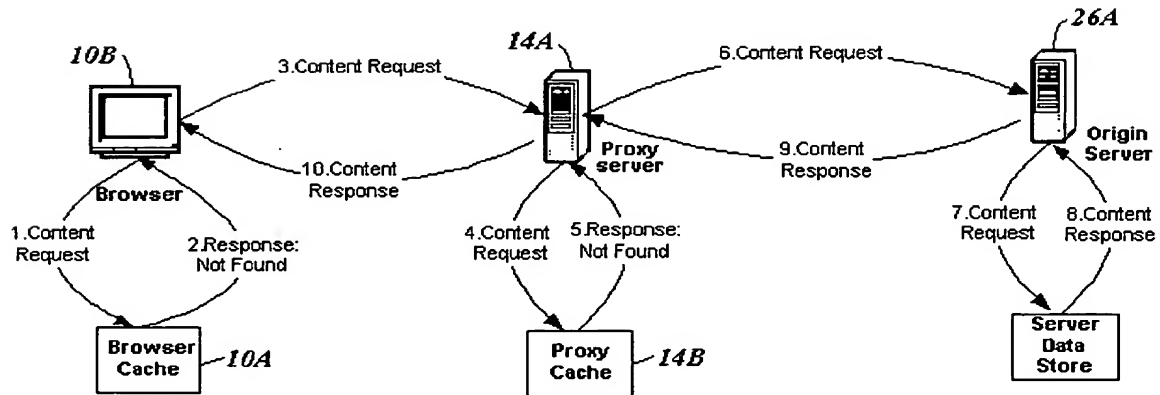


FIG. 2D

WEB SITES USING WEB BEACONS AND CLIENT SIDE SCRIPT FOR SETTING THE COUNTER

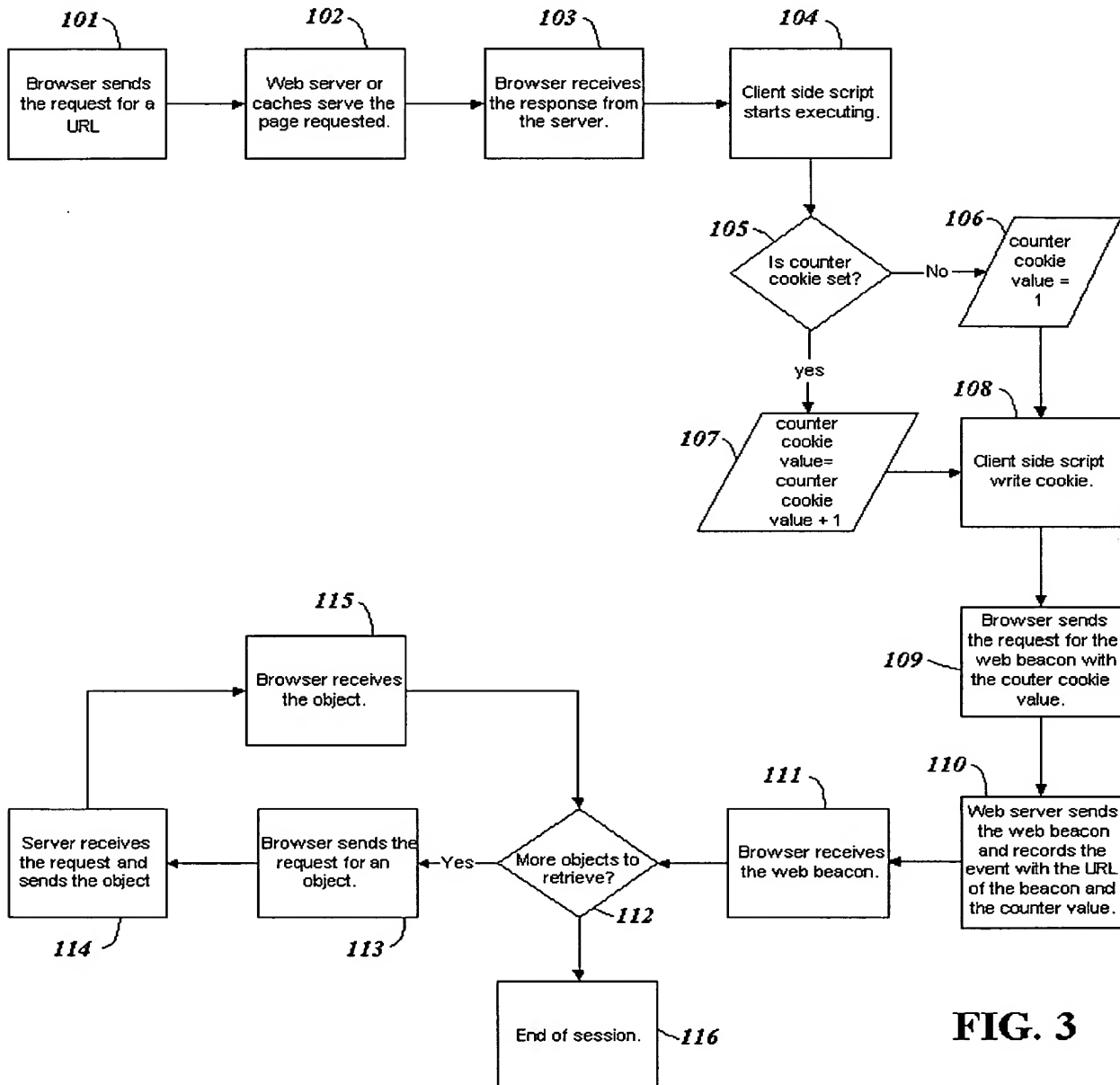


FIG. 3

WEB SITES USING WEB BEACON AND SERVER SIDE SCRIPT FOR SETTING THE COUNTER

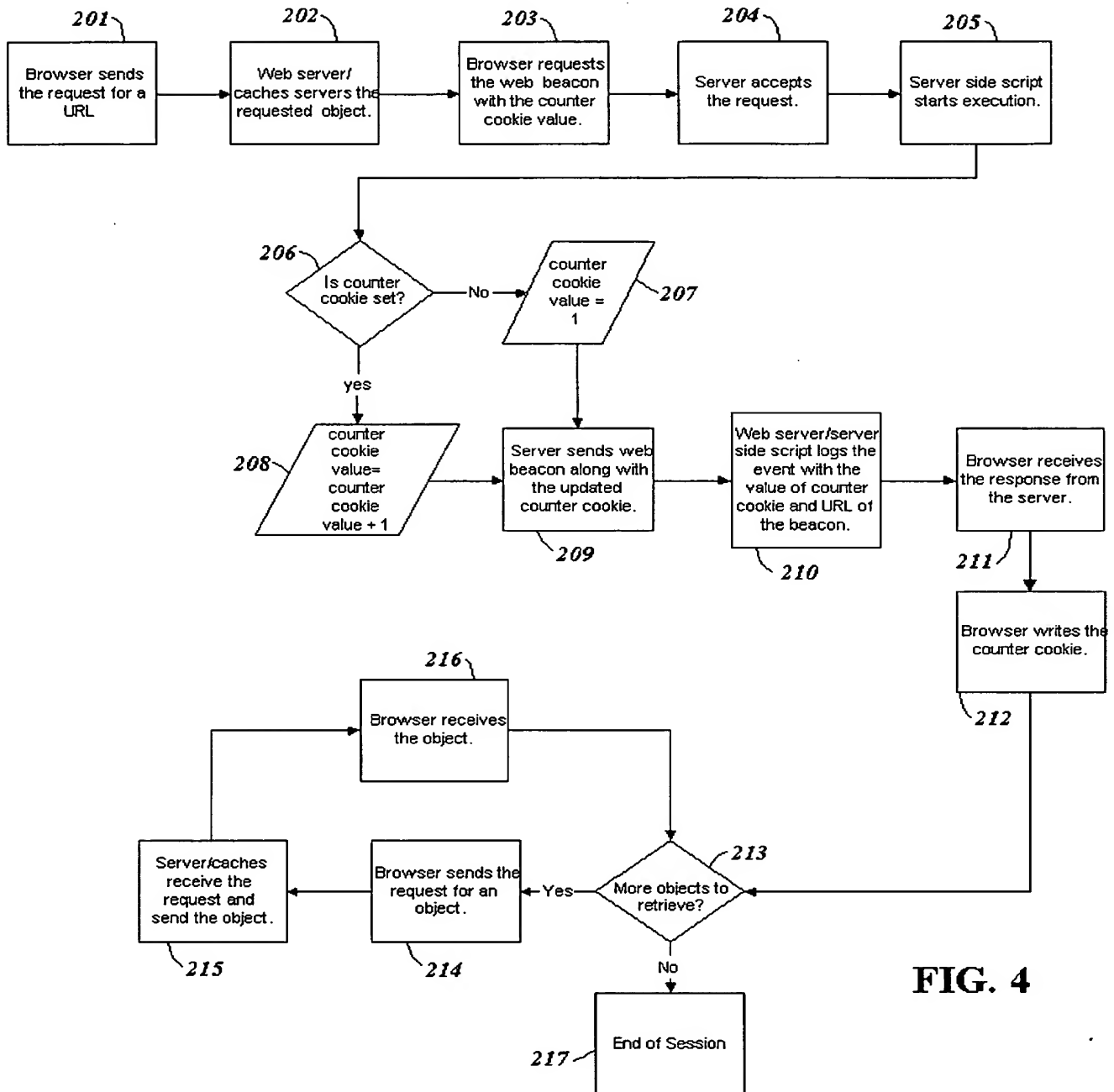


FIG. 4

WEB SITES USING NON CACHEABLE WEB PAGE AND CLIENT SIDE SCRIPT FOR SETTING THE COUNTER

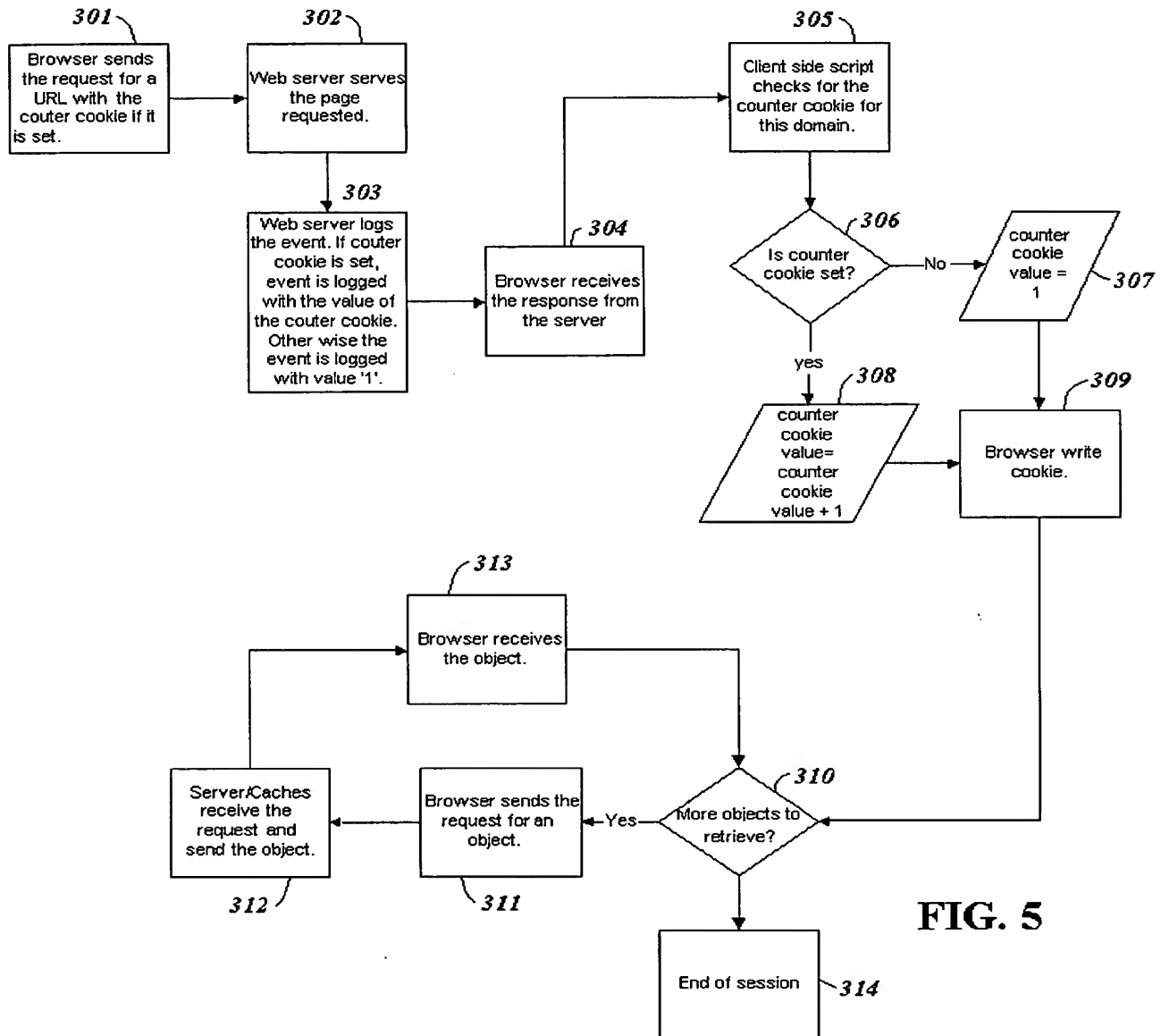


FIG. 5

WEB SITES USING NON CACHEABLE WEB PAGE AND SERVER SIDE SCRIPT FOR SETTING THE COUNTER

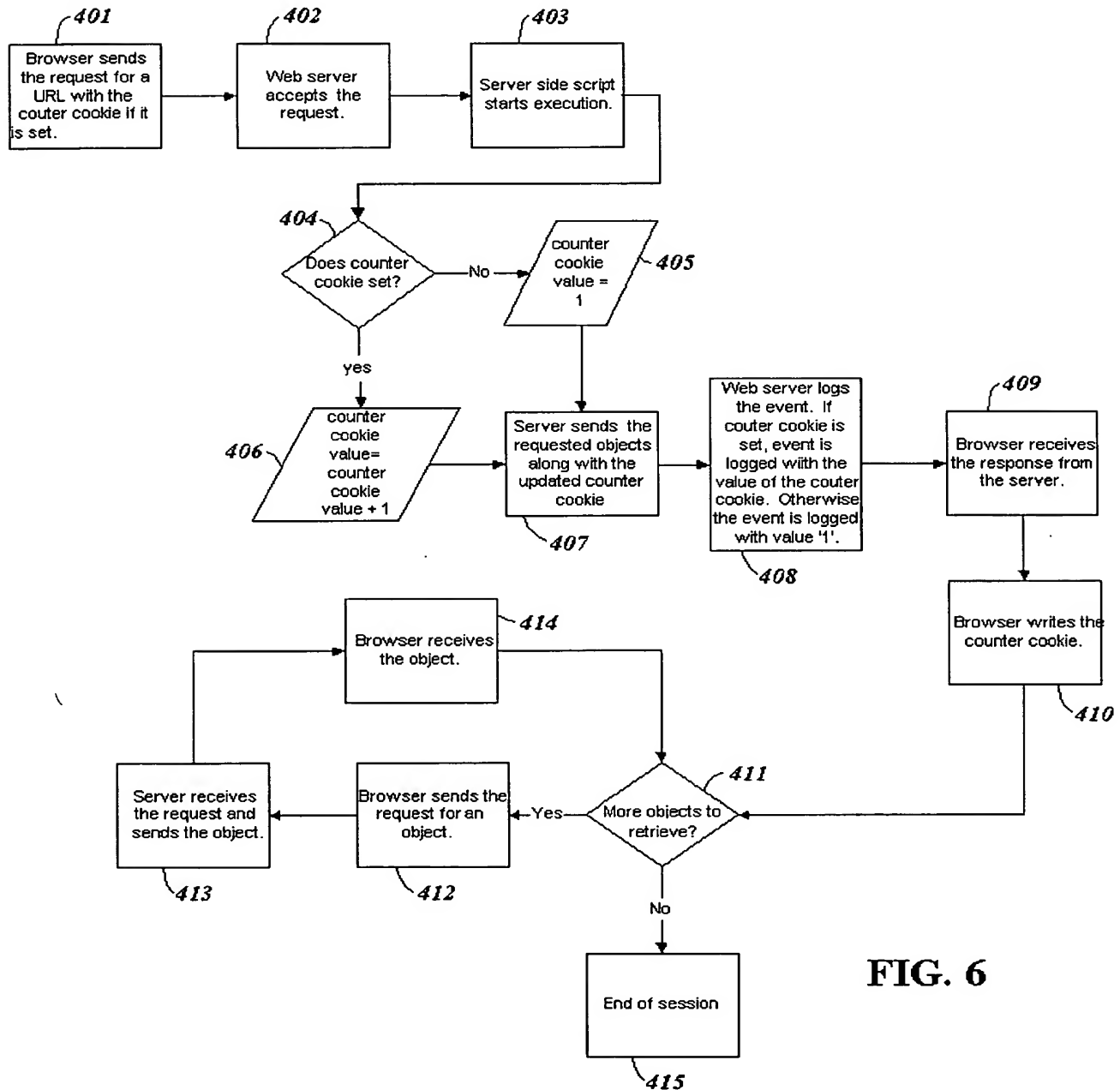


FIG. 6

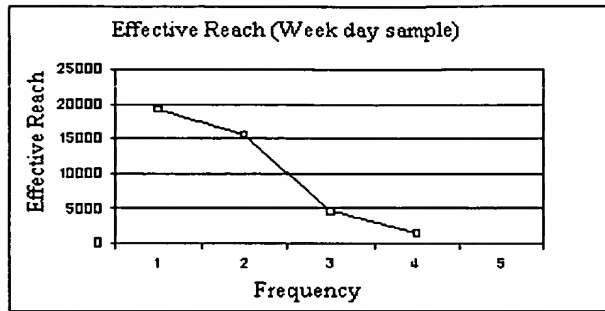


FIG. 7

Total Impressions Served = 40658

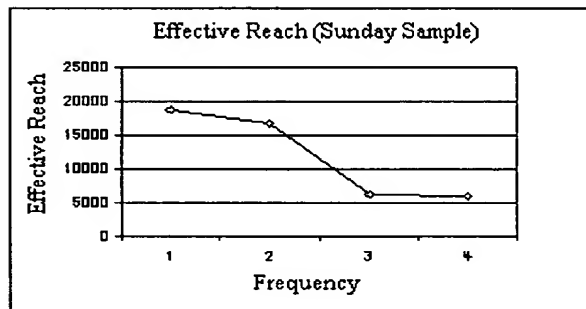


FIG. 8

Total Impressions Served = 47556

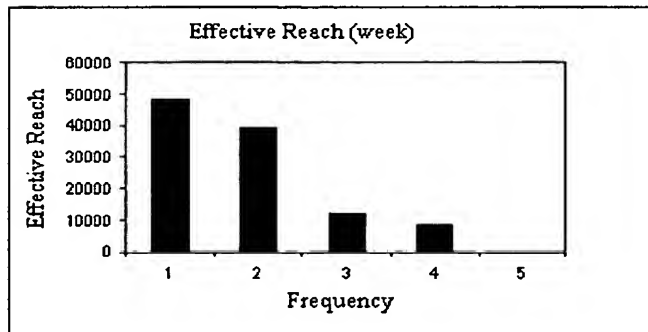


FIG. 9

Total impressions served over the week = 108277